

FOR IMMEDIATE RELEASE

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Here we are at the 6-month mark of the FlyDJs project! So? Where are the ladies at and what have we been up to? Let's take a look at the crew, our goals, and our accomplishments to date.

In light of an onslaught of questions I received last summer from folks curious about DJing, the FlyDJs crew was formed! We decided to offer 2 things for ladies, Basix for DJ lessons and Open Dex for practice time. We immediately received heaps of interest in our mini-mini DJing programs and to keep things streamlined, we decided to host Lessons with no more than 3 students per class! Ladies first... in October 2005 we welcomed our first 3 Basix students and in March of 2006, we finally hosted our one-and-only Basix class for guys!

The FlyDJs goal is to offer a friendly & supportive platform for any female DJ, DJ-to-be, MC, vocalist, or live performer willing to share & enjoy their music where gender is not an issue. We believe that diversity and ongoing support offers positive results as a crew. We believe that sharing, cooperation, & mentoring offers a healthy boost to our individual DJing careers. We believe that we have accomplished these goals over the past 6 months and look forward to a very bright future! We continuously draw inspiration from each other as well as from other communities sharing similar goals such as SisterSF and the Persephone Collective.

As instructors, we do not accept any payment for our 3 x 1-hour lessons because we recognize that DJing equipment and records are quite costly and we prefer that people spend their money on gear rather than on us. We enjoy offering folks an opportunity to test-drive the DJing craft before making a decision to financially commit. We love watching the successes of our satisfied students and 6 months into our project as a group of curious & giggly ladies, we have enjoyed DJing, music, dancing, singing, laughter, questions, teaching, sharing, learning, mentoring, wine spills, whine & cheese parties, crackers, martinis, olives, finger puppet stories, beer guzzling, a Poi fire spinning lesson exchange, road trips to Kamloops & Penticton events, surprise parties, practical jokes, records swapping, field trips to The DJ Store, late nights, good times, good vibes, and our love of bumpin' beats!

The FlyDJs website was launched in December 2005 and was carefully hand-crafted by Manousos, known under the design moniker as "manmade1972". The website plays hosts to updates about the crew, information about FlyDJs activities, event announcements and pictures, and more. The site also contains individual profile pages for each artist where they can take advantage of the wonderful opportunity to promote themselves with a proper bio, a picture, gig listings, a personal "Top 5" chart listing, special project descriptions, a link to a demo mix, and more. We are also building our online resources. We have received thousands of visitors to the site and have had over 1200 demo mix downloads! Check us out at [www.flydjs.biz](http://www.flydjs.biz)! Sign our guest book!

"A Smokin Bash", a dance event hosted by Smokeone Productions in collaboration with FlyDJs took place on Friday Mar 24, 2006 held in Vernon BC and featured the fine talents of many local DJs including of four Okanagan Valley-based female DJs JGirl, Amanda Rude, Lyssa, & T.N.A., and one female vocalist Queen Bre! This is a wonderful accomplishment compared to 6 months ago when there were only one or two female DJs present at one out of every two Okanagan Valley events.



## Super Fresh!

In October 2005, FlyDJs consisted of three Kelowna-based DJs: JGirl, Amanda Rude, & Natty Dread, and one Vancouver-based DJ Miss Myte.

### Accomplishments:

The DJ "Basix" Program to date:

- 21 Basix students attended our DJ "Basix" lesson program.
- 1 Basix graduate has performed at 6 DJing gigs! Alissa has built her very own and very personal collection of beautiful music on vinyl and is saving up for DJing gear.
- 1 Basix graduate became a vocalist! Bre has performed at 6 gigs! She has her heart set on a DJ & singing combo project of her own. She is working on her DJing skills & saving up for gear.
- 2 Basix graduates have purchased their very own DJing gear and are hard at work in the bedroom!
- 5 Basix graduates are building their very own personal vinyl collections! (Alissa, Nicole, Trista, Dani, and Adrian)

### Basix testimonials:

*"Your latest grad is hooked for sure! Thank you again for all your time. It was such an inspirational experience and it feels so good to be excited about something. You know I'll be around to practice and hangout on Thursdays. Plus with Nicole's new turntables I got another place to practice! Be sure to keep in touch with what's happening in the scene. I'm always up for a good time."*

- Dani - Basix session II student Dec '05

*"I'm just really happy that I've now been shown something to look forward to, something new to motivate me, something new to be really stoked about.... And I owe it all to those girls who are just the awesomest thing to happen lately, and how encouraging they are... it really helps when someone is giving you positive reinforcement, makes me want to go at it all the harder!!!! And for leading me to a place where I want to set goals, something I haven't done in a very long time...."*

- Alissa - Basix session I student Oct '05

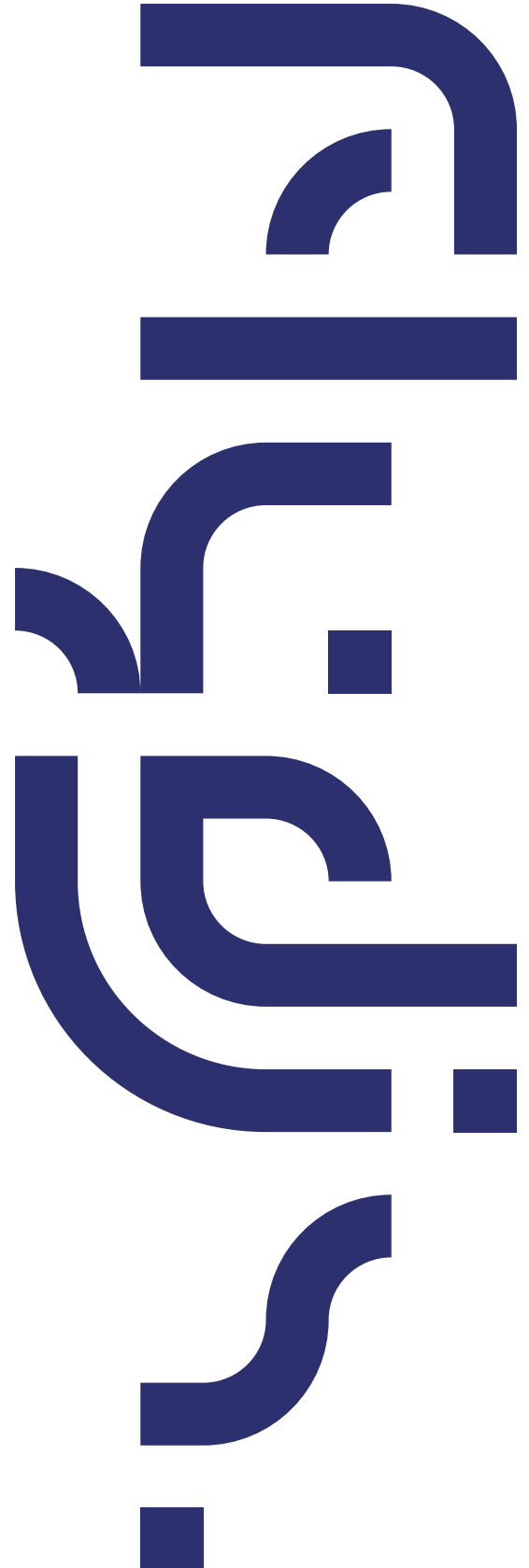
### Acknowledgements:

- Thanks to Manousos (manmade1972) for his tenacious and impeccable work on the FlyDJs website and our event flyers!!
- Thanks to Briden and Mike Heid of the Stereoshift community for their valuable vinyl contributions! Without this, we would not have been able to explore all that we did during Basix & Open Dex.
- Thanks to Briden for his DigiDJing lessons!
- Thanks to DJ Sticky Buds for his DJ Scratch lesson & his vinyl contribution!
- Thanks to Cannibass for his valuable design contributions!

## Super Fly!

FlyDJs in April 2006 consists of:

- 5 Kelowna-based DJs (JGirl, Amanda Rude, Natty Dread, Lyssa, & T.N.A.)
- 1 Kelowna-based DJ enrolled in a Frontside Records class. Natty is learning valuable music production skills.
- 2 Vancouver-based DJs (Miss Myte, & Lola)
- 2 vocalists (Queen Bre, & Nelson-based Laura)
- 1 all-girl band called Terza Rima. The Terza ladies have received an offer to perform at Shambhala! Naturally, they accepted and we will see them rock out at the ranch in Aug 2006!



We have had the pleasure of collaborating our event hosting and promoting efforts with:

Vinyl Intelligence with Resistance  
SmokeOne Productions  
SpaceDub Productions  
The DJ Store  
Elevate Thursdaze with Lowtek & Switch

We have had the pleasure of working with:

Beat Brothers  
Stickman Productions  
Golden Delicious crew  
Habitat  
The RadGalz Crew

Noteworthy thanks for their ongoing support:

Cream Hair & Makeup Salon  
Blonde Boutique  
The RadGalz Crew  
Off-Centre Magazine  
The Liquid Beat community  
The Stereoshift Community  
The DJ Store crew  
Toddy Rockwell & the Higher Ground team

FlyDjs guest appearances by DJs:

**B.Traits**

Formation Records | Drumz Clothing | JNB Productions | Vancouver BC

**Sprout & Mihajic**

Golden Delicious | Golden BC

**Briden**

Stereoshift | Kamloops BC

**Sarah**

Funshiners | Electrofunk | Vernon BC

**Cannibass**

Kontinuous.Kulture.Records | Kelowna BC

**StickyBuds**

Higher Ground resident DJ | Kelowna BC

**Paulitics**

Kelowna BC

Personal thanks for these wonderful people for their invaluable support at our events: Jolene, Marcus, Ashley, Trista, Pam, Julie, Corrie, Shelby, Raegan, Laura Mac, to name a few ...

**Future Fly?**

So what's in store for the future? Our focus and our goals remain unchanged. We are in our last spring session of Basix lessons for ladies and wrapping up Open Dex in 3 weeks. Our efforts are shifting into Summer-time mode as we continue to host events, to collaborate with other amazing & talented people, & enjoy a variety of performance opportunities & social shenanigans. The **FlyDjs V.2** website is already in the works! Muah! We have many other tricks up our sleeve but we're not letting the cat out of the bag just yet, so reor! Stay tuned... Valley girls on the prow!

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